

CV Alexandra Klemm

Research Associate

Chair of Business Administration with focus on Marketing, University of Potsdam
August-Bebel-Str. 89, 14482 Potsdam, Germany

T +49 331 977 3245

alexandra.klemm@uni-potsdam.de

ACADEMIC EDUCATION:

- Since 2015 Doctoral Candidate, Chair of Business Administration with focus on Marketing, University of Potsdam
- 2015 Master of Science in Business Administration, University of Potsdam
- 2013 Bachelor of Science in Business Administration, University of Potsdam

PROFESSIONAL EXPERIENCE:

- Since 2015 Research Associate, Chair of Business Administration with focus on Marketing, University of Potsdam
- 2013 - 2015 Project Assistant, Collective Leadership Institute

RESEARCH INTERESTS:

Sustainability and Sustainable Consumption, Sharing Economy, Voluntary Simplicity, Consumer Education