

# CV Stefanie Sohn

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## ACADEMIC EDUCATION

since 2013	Doctoral Candidate, Institute of Marketing, TU Braunschweig
2011	Master of Science in Marketing and Channel Management, University of Göttingen
2009	Master Programme in Marketing, University of Göttingen
2004	European Business Programme, University of Applied Science Münster & University of Bordeaux

## PROFESSIONAL EXPERIENCE

since 2011	Research Associate, Institute of Marketing, TU Braunschweig
since 2013	Consultant, Market Research, Stefanie Sohn Marketing & Marktforschung, Braunschweig, Germany
2011	Student Assistant, Business Informatics Department, University of Göttingen,
2009	Intern, Purchasing Department, Hengst GmbH, Münster, Germany
2007	Intern, Finance Department, Bosch Thermotechnik, Stuttgart, Germany
2006	Intern, Marketing Department, Millésima SA, Bordeaux, France

## MEMBERSHIPS

- American Marketing Association (AMA)
- European Marketing Academy (EMAC)
- Korean Scholars of Marketing Science (KSMS)