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ACADEMIC EDUCATION

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| since 2014 | Research Associate, Institute of Marketing, Gottfried Wilhelm Leibniz University of Hannover |
| 2014 | Master of Science in International Management, Gottfried Wilhelm Leibniz University of Hannover |
| 2013 | Bachelor of Science, Economics and Management, Gottfried Wilhelm Leibniz University of Hannover |

PROFESSIONAL EXPERIENCE

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| since 2014 | Research Associate, Institute of Marketing, Gottfried Wilhelm Leibniz University of Hannover |
| 01-/03.2012 | Intern, German-Greek Chamber of Industry and Commerce, Thessaloniki |
| 2008 - 2009 | Sales Assistant for Public Sector, Fujitsu Siemens Computers GmbH & Fujitsu Technology Solutions GmbH |
| 2005 - 2008 | Junior IC Support Engineer, Siemens Business Services GmbH & Co. OHG & Fujitsu Siemens Computers GmbH in Hannover/Laatzten |